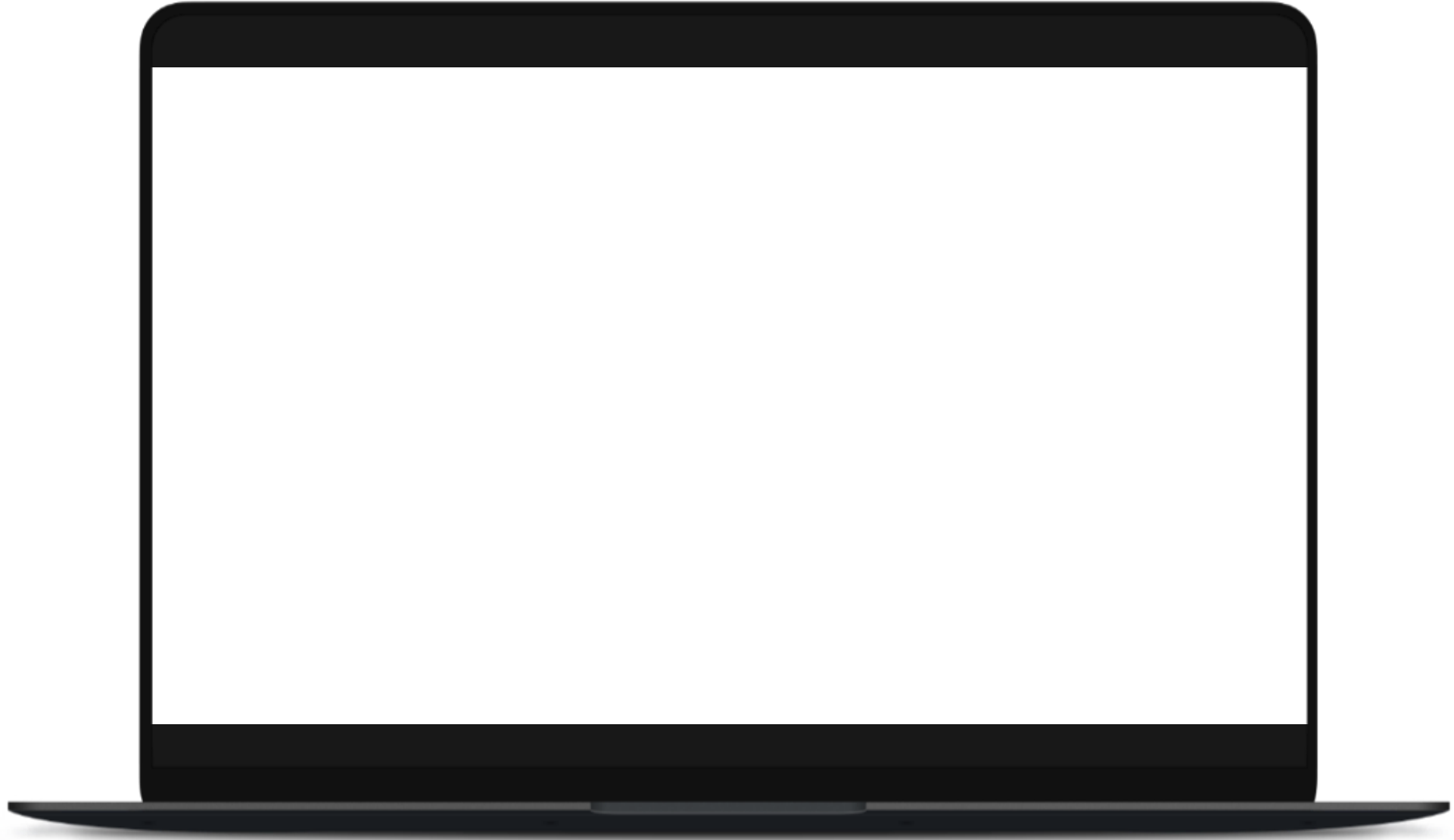




ENABLING BRIGHT OUTCOMES



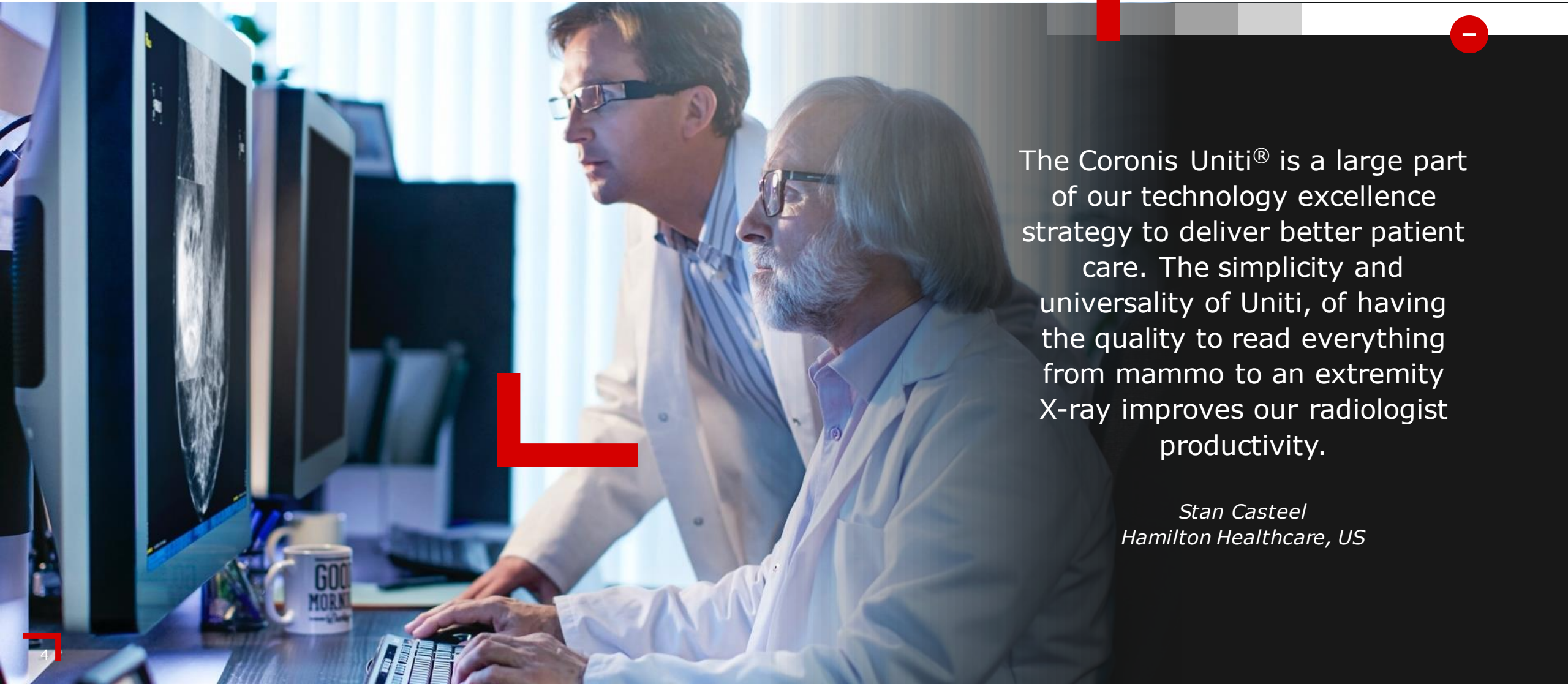


WE TURN DATA INTO KNOWLEDGE

OpSpace's innovative technology as well as its future-proof and scalable system architecture, which even integrates with video walls in the main control rooms, won us over. We're impressed.

*Ulrich Reichelt
Control center department manager
Finanz Informatik*

WE TURN IMAGES INTO INSIGHTS



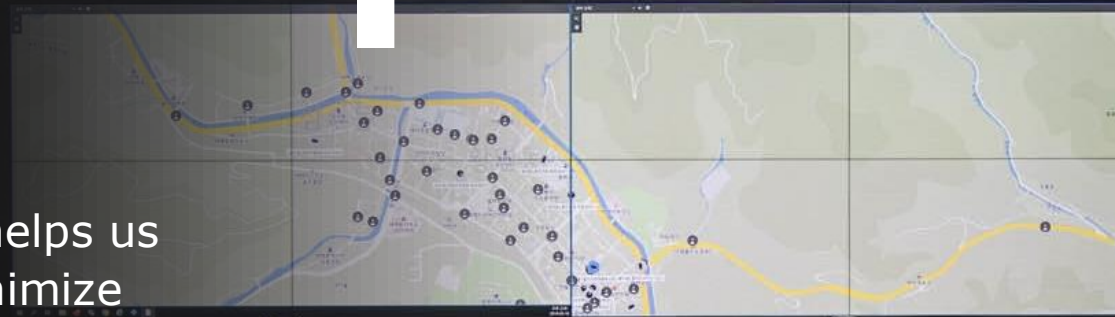
The Coronis Uniti® is a large part of our technology excellence strategy to deliver better patient care. The simplicity and universality of Uniti, of having the quality to read everything from mammo to an extremity X-ray improves our radiologist productivity.

*Stan Casteel
Hamilton Healthcare, US*

WE TURN IMAGES INTO INSIGHTS

Better image quality helps us to see more and minimize response times. It helps us to keep Taebaek City safe.

*DongGil Lim
Taebaek City Hall*



WE TURN IMAGES INTO INSIGHTS



A major advantage compared to an analog dermoscope is the ergonomics. With Demetra I no longer suffer from tired eyes at the end of the day because I am able to use both eyes.

*Dr. Marco Andrea Tomassini
Perugia, Italy*


WE BRING EXPERIENCES TO LIFE



By equipping our hotel lobbies with ClickShare Conference we embrace the change that hybrid meetings bring in the workplace and are able to position our lobby to our guests as an attractive collaboration space.

Neil Smith, director, IT Business Partnership & Planning – Digital Guest Experience for Marriott International

WE BRING EXPERIENCES TO LIFE

A photograph of a diverse group of women sitting in a cinema, smiling and looking towards the screen. They are holding drinks and popcorn. A large red L-shaped graphic is overlaid on the image, pointing towards the text on the right.

Key considerations in the selection of Cinionic's laser technology included the quality of the presentation, as well as the best overall cost of ownership and maintenance over the long-run.

*Damian Wardle
EVP Technology Operations
& Presentation, Cinemark*

WE BRING EXPERIENCES TO LIFE

The UDX-4K32 gave the right amount of light to showcase the animations and new structure to 50,000 people each night.

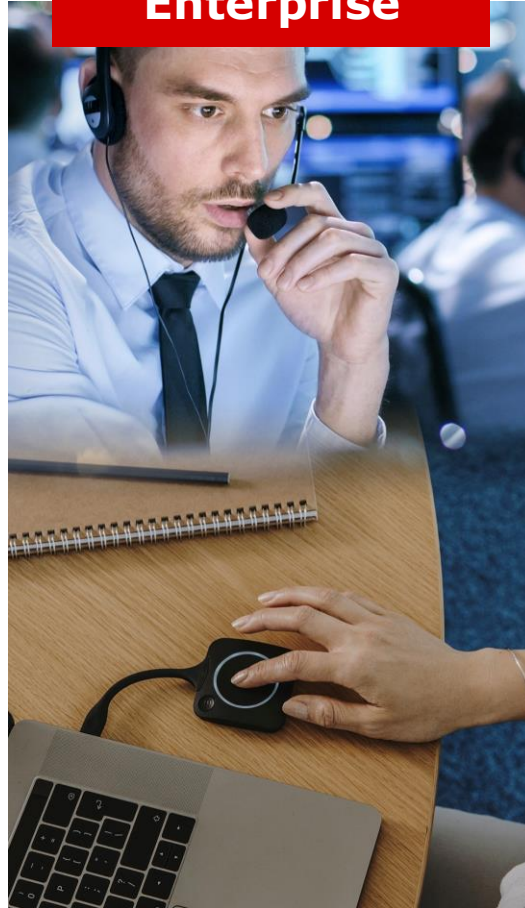
*Dickie Burrow,
Director CPL Glastonbury Festival
United Kingdom*

WE ARE MISSION CRITICAL, ASSURING PEACE OF MIND

Entertainment



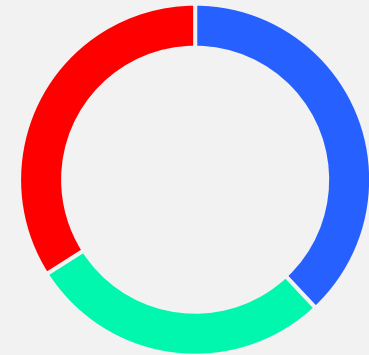
Enterprise



Healthcare



sales
per division

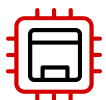


39% entertainment

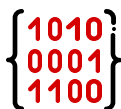
29% enterprise

33% healthcare

WE FOCUS ON CUSTOMER VALUE



hardware



software

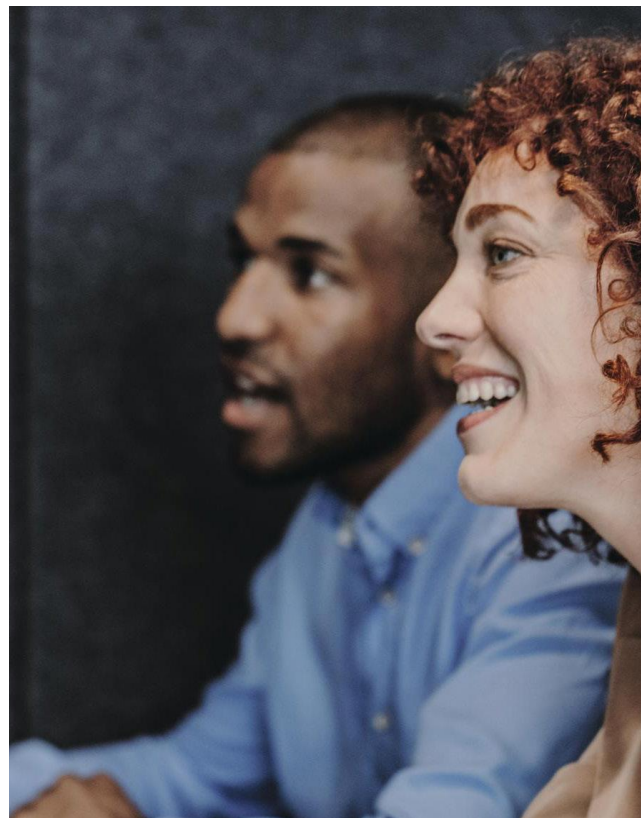


services

CONVERTING PAIN POINTS INTO SOLUTIONS



CUSTOMER NEEDS DRIVE



co-creation

innovation



**digital
transformation**

WE CO-CREATE FOR OUR CUSTOMERS, WITH OUR CUSTOMERS

NPS - Net Promotor Score

47

Barco's standard customer experience
metric, measured quarterly

Q4 2021



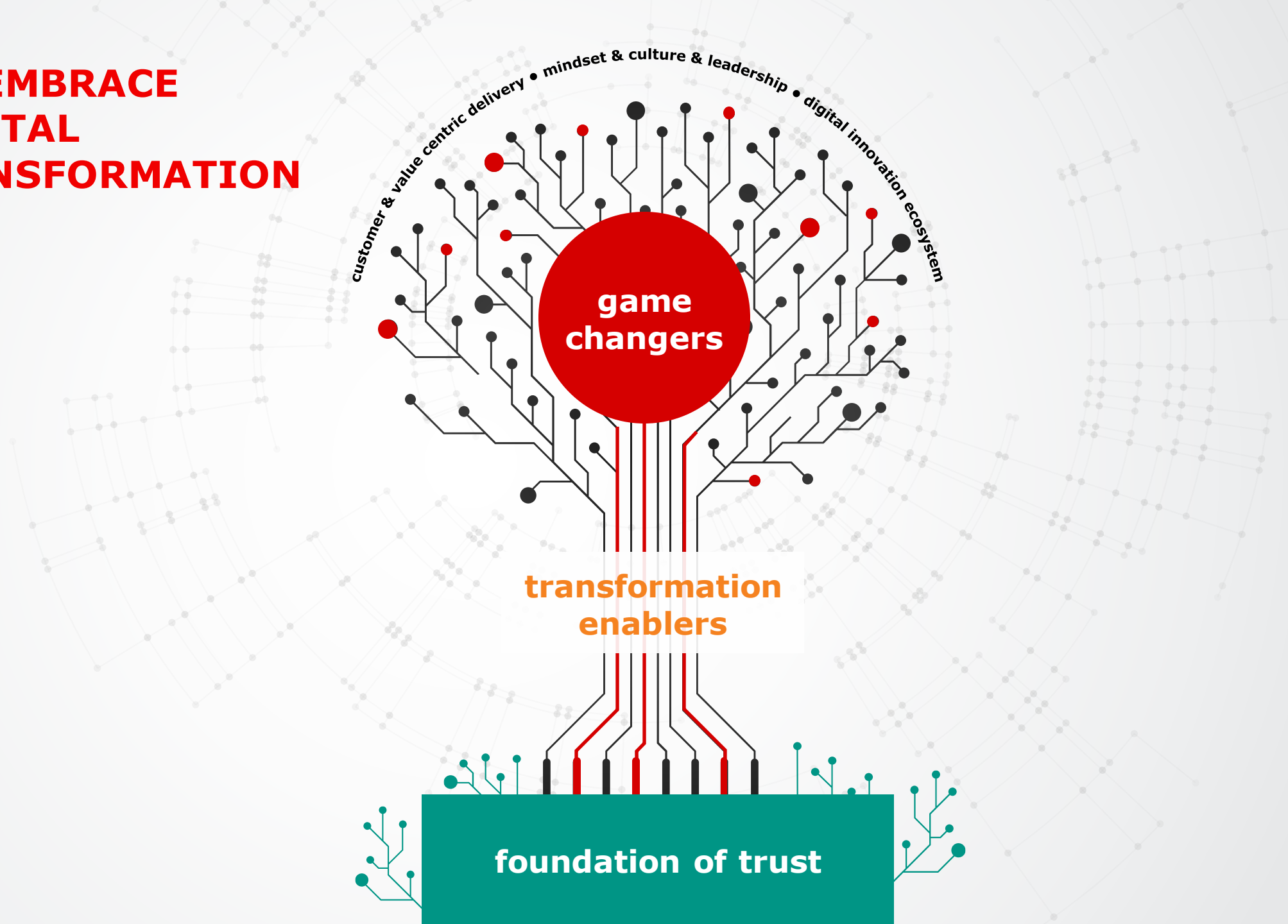
WE ARE USUALLY THE FIRST TO DO IT RIGHT

when it comes to technological innovation



+500 patents

WE EMBRACE DIGITAL TRANSFORMATION



TO SHAPE OUR STRATEGY & AMBITIONS

INNOVATE

for impact

focus to

PERFORM

offer

**OUTCOME-BASED
SOLUTIONS**

go for

SUSTAINABLE IMPACT

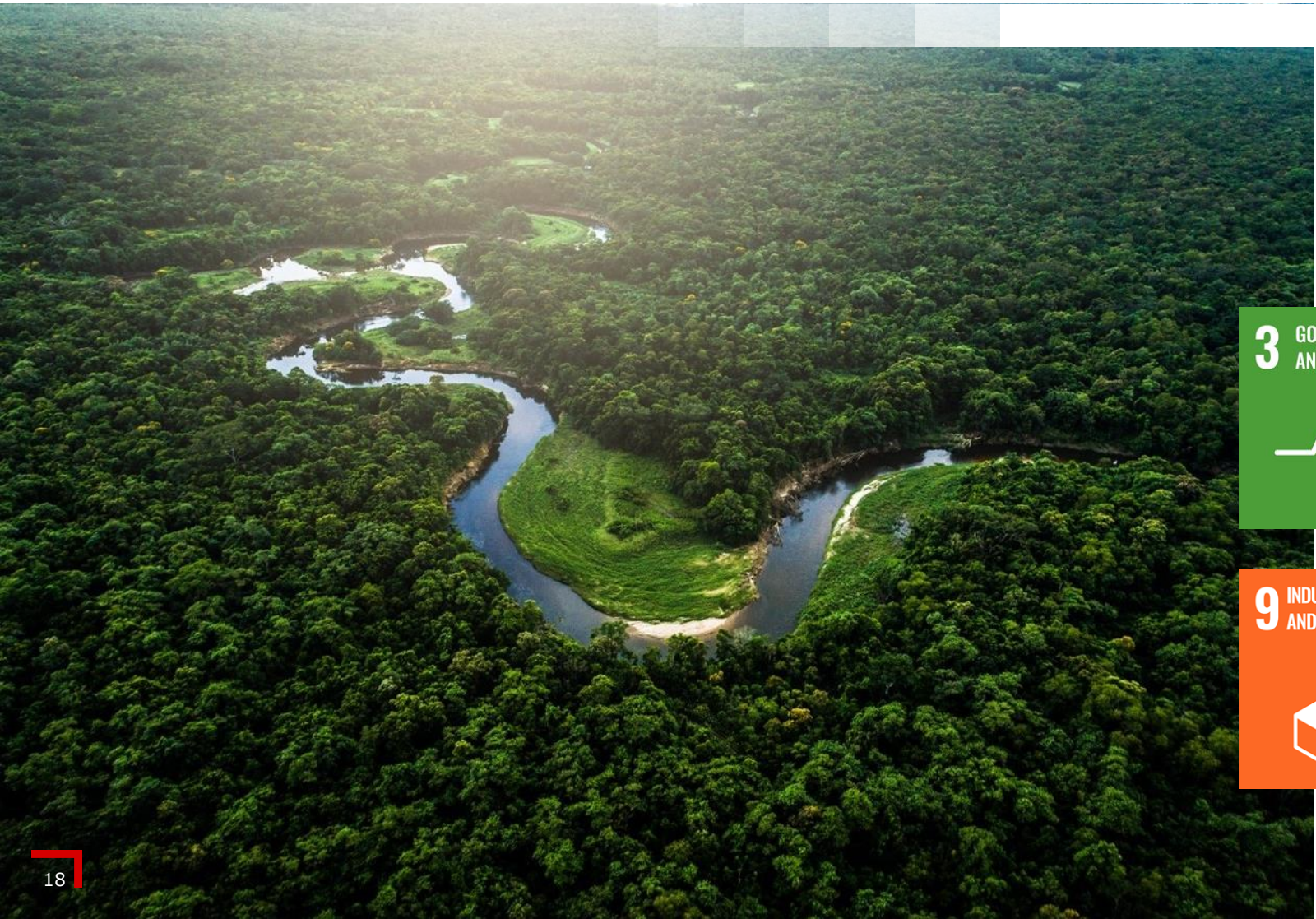
Planet

People

Communities

WHERE SUSTAINABILITY PLAYS AN ESSENTIAL ROLE

guided by the UN Sustainable Development Goals



SUSTAINABLE
DEVELOPMENT
GOALS

3 GOOD HEALTH
AND WELL-BEING



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



WITH CLEAR TARGETS FOR 2023

reduce the **carbon footprint** of our **own operations** by 35%



-35%

reduce the **energy footprint** of our **products** by 25%



-25%

ensure that at least **70%** of our **revenues** comes from products with the Barco **ECO label**



70%



RESULTING IN SUSTAINABLE CREDITS



WE ARE A TRUSTED PARTNER



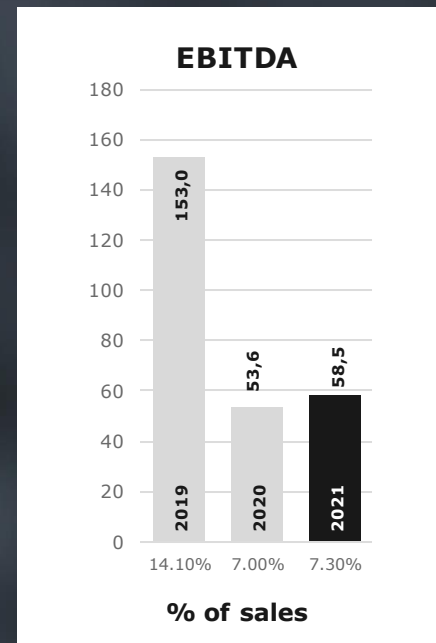
+80
years of growth



70%
of Fortune 500 companies

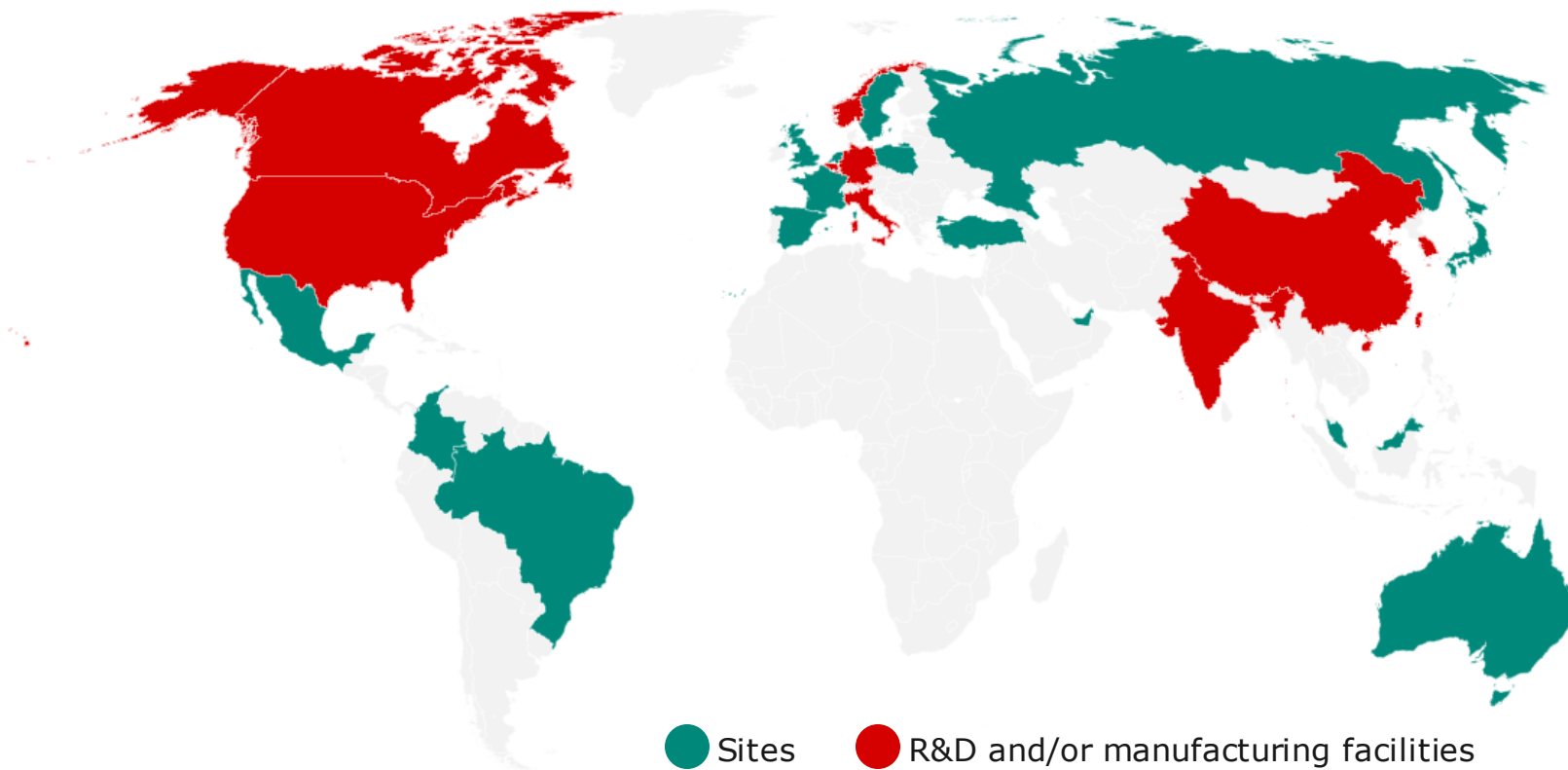


3.100
employees at the heart

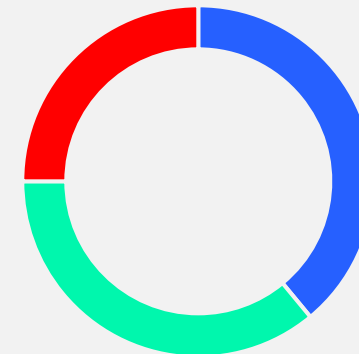


PRESENT AROUND THE WORLD

30+ countries



geographical sales breakdown

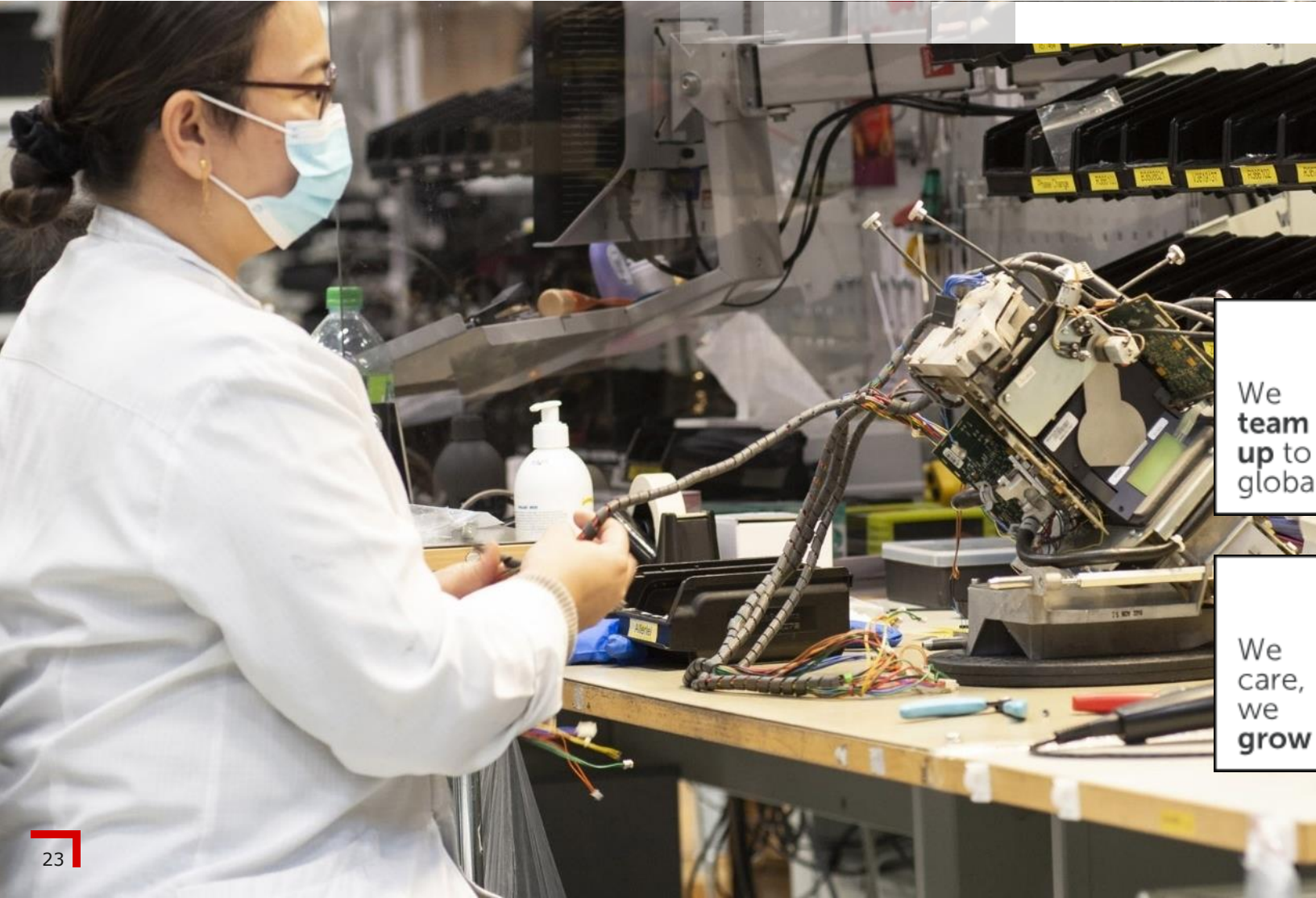


37% The Americas

38% EMEA

25% Asia-Pacific

SUPPORTED BY OUR COHESIVE CULTURE



We **team up** to win, globally

We **think** with the customer

We **care**, we **grow**

We **look** for the better way

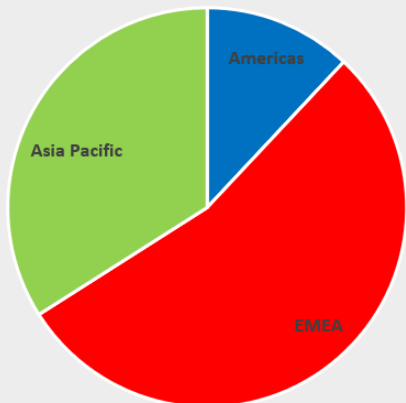
We **own** our results

WHERE PEOPLE ARE AT THE HEART OF SUCCESS



REPRESENTED BY A DIVERSE & INTERNATIONAL TEAM

representation by region

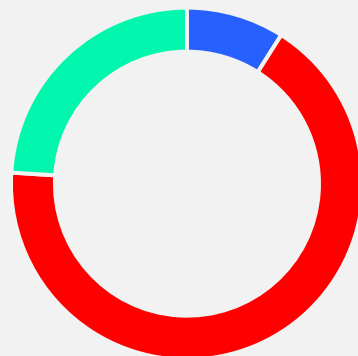


representation by nationality



44 nationalities employed in our company

representation by age

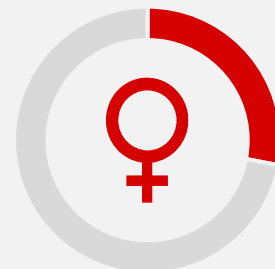


9% < 30year

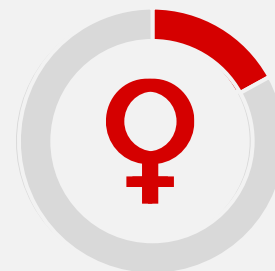
63% 30y-50y

28% > 50y

representation by gender



27%
employees



16%
senior management

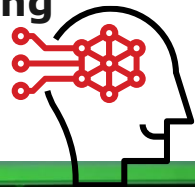


50%
board directors

INVESTING IN SUSTAINABLE EMPLOYABILITY

LEARNING & DEVELOPMENT

maximizing **talent**
with **high quality training**
programs



EMPLOYEE ENGAGEMENT

Towards a common goal



HEALTH, SAFETY & WELLBEING

Part of our company DNA

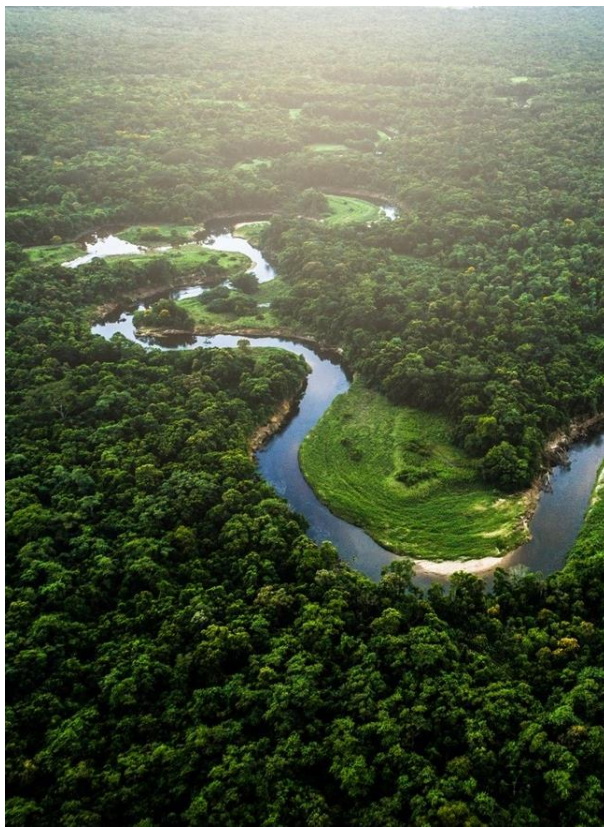


ENABLING BRIGHT OUTCOMES



**customer
driven**

**sustainable
impact**



**trusted
partner**

**people
at the heart**



Discover more?
www.barco.com



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